

Great Sport Relief Bake Off Tips



Take a look at our handy tips below.

Take a look at our handy tips below - they're fresh out of the oven and ready to make your sale a success.

1. Advertise your bake sale in advance and choose a good day and time (elevenses or teatime).
2. Ask friends to get baking too. The more you bake, the more money you'll make.
3. Put your cake stall in a busy place and decorate it with balloons and our fancy bunting.
4. Create a tempting draw to your bake sale - the biggest biscuit, the creamiest cupcake.
5. Bake plenty of old favourites and a batch of low-fat treats to tickle the taste buds of those watching their weight.
6. Make batches of small cakes; the more you have to sell, the better.
7. Make your big cakes go further by cutting them into small portions.
8. If you have any cakes left at the end of the morning sale, flog them half price mid-afternoon.
9. Let people know what buying just one cake could do to change lives.
10. Have lots of change and small bags handy for those who want to take their sweet treat home.

Take your cake sale to the next level.

And raise even more money with these brilliant tips.

1. Offer a cake decorating service and personalise cupcakes for your customers. With a service like that, you can charge a higher price.
2. Make one of your cupcakes a lucky one. Put a sticker on the bottom of the cake and whoever picks that one wins a prize!
3. Ask customers to rise to the challenge and take part in a baking themed quiz. Everyone pays to enter and the winner gets a cake. Yum.
4. Try your luck and organise a cake raffle.
5. Fill a jar with sweet treats and get people to pay a donation to guess how many are in the jar. The winner takes the jar home!



Don't do anything half-baked - Check our tips to put on a safe sale.

- Keep a list of ingredients handy so people with allergies can check what they're eating. Label those cakes that are nut free to appeal to those with nut allergies.
- Be sure to keep your bake sale free from pesky germs by regularly washing your hands and wiping down surfaces with an anti-bacterial spray.
- If you are thinking of holding a cake raffle, get the low-down on gambling from your local authority or Gambling Commission first.
- Ask permission from whoever owns the site where you are having your bake sale. Give them a cake to sweeten them up.
- If you're collecting money in a public place then you'll need a licence from your local authority.

